



COCA

Strategic

Plan

COCA Core Purpose

To facilitate an environment among construction labor, contractors, owners and the community that will enhance safety and control costs in the maintenance and construction industry

At COCA we value...

- A collaborative approach that influences the promotion of:
 - A safe and healthy working environment and work force
 - Environmental compliance
 - Cooperation
 - Effective leadership
 - Regional economic development
 - Objective measurement of competitiveness
 - Quality
 - Qualified workforce and sufficient numbers
 - Innovation and new ideas

Goal #1: Communicate with the AFL-CIO Building Trades on a Continuing Basis

Action Plan

- Continue our periodic meetings with the Southwestern Illinois Construction and Building Trades Officers and Business Agents to discuss current issues and on-going joint efforts to maximize safety, productivity, and harmony on our construction and maintenance projects.
- Complete the start-up process for our area Tri-Partite Committee.
- Promote Building Trades participation in our quarterly meetings, conferences, and training programs as participants and speakers, whenever appropriate.

Goal #2: Communicate with Contractors and Contractor Associations to emphasize the need for improved cost effectiveness

Action Plan

- Continue our periodic meetings with various Contractor Associations to encourage safe work practices, competitive labor agreements, labor productivity, quality improvement, and high-quality craft training.
- Include contractors and contractor representatives in our existing programs and training as participants and speakers, when appropriate.
- Continue to develop and provide programming and training which offers contractor representatives the opportunity for professional development and self improvement.

Goal #3: Monitor and Communicate any special contractual arrangements which offer improved cost effectiveness

Action Plan

- Through the Construction Users Roundtable, other trade associations, contractor associations, labor organizations, current periodicals, news letters, and other contacts, stay apprised of any innovative contractual arrangements which offer us a cost savings advantage.
- Create unique, innovative, and cost-effective project agreements which meet our needs for specific projects.
- Develop and promote programming which highlights and shares cost savings opportunities among all segments of the construction industry.

Goal #4 Continue to improve COCA's visibility and awareness in the community

Action Plan

- Increase our efforts to recruit more Owner/Users and Construction Associate members.
- Be an active contributing and supportive member of CURT's Local User Council Network.
- Continue our outreach and educational activities including: conferences, training programs, speakers, distribution of CURT and CII and other appropriate literature, and conduct some public relations activities such as periodic news releases.
- Network with local organizations like the St. Louis Council of Construction Consumers, Southwestern Illinois Employers Association, Southern Illinois Builders Association, other various contractor associations, Southwestern Illinois Leadership Council, RCGA and others who are offering leadership to Southwestern Illinois.

Goal #5 Encourage continual improvement of Safety and Health on all construction and maintenance projects

Action Plan

- Continue to encourage and support COCA's owner safety committee.
- Keep providing our OSHA 30-Hour, Trenching & Shoring Competent Person Courses, and annual OSHA update conference for the entire construction industry.
- Encourage site committees, audit teams, safety orientations, behavior-based safety techniques, and other participative initiatives which involve crafts persons and contractor personnel directly in our safety improvement efforts.
- Develop other safety training and programming which will further enhance our industry's overall safety performance.

Goal #6 Improve methods for sharing owner best or desired practices

Action Plan

- Examine previous best practices which will drive ways and methods to share.
- Conduct onsite COCA meetings at member facilities.
- Share Benchmarking data.
- Facilitate round table discussions.
- Conduct quarterly meeting presentations.
- Executive Director will report back on Owner best practice meetings.

Goal #7 Establish a formal awards program to provide recognition

For contractors, suppliers, designers, and others who distinguish themselves on our construction and maintenance projects through innovation, creativity, new technology, improved labor relations, and other means, which result in exemplary performance and cost savings.

Action Plan

- Appoint a Committee to manage the awards process.
- Establish objective, measurable criterion for awards.
- Design a structured submittal method for award nominees applications.
- Evaluate and judge awards submittals through documentation of written applications and, if appropriate, direct field observations.
- Determine awards presentation format which includes a presentation by recipients so knowledge can be shared with the entire industry.

Goal #8 Define/Identify points of common ground between the Owners

Action Plan

- Develop and distribute an Owner survey to identify points of common interest.
- Evaluate survey results to determine if enough common interest exists to enhance existing efforts or establish new initiatives around common issues of importance.
- Prioritize the issues which warrant action and assign an Owner who will have responsibility to champion each initiative.
- Draft a charter to identify the desired outcome and defined end point for each initiative.

Goal #9 Improve Use of Committees to handle specific issues

Action Plan

- Review and evaluate existing committees including: their reason for formation, what they have accomplished in the last 12 months, and their future potential.
- Eliminate Committees that are not needed.
- Establish new Committees, if needed.
- Assign at least one Board member to be responsible for championing each Committee.
- Executive Director to attend all Committee meetings.

Goal #10 Become more efficient as an organization

Action Plan

- Make better use of all appropriate technology.
- Improve the scope of COCA's website and increase its capabilities.
- Develop our electronic capabilities to allow for board members' participation from remote locations when they can not physically attend Board of Directors meetings.
- Eliminate excessive paper use.